



AMITY UNIVERSITY HARYANA

Industry Collaborations

S. No.	Name of Industry	Details of Collaboration
1	Google Cloud Quickstart Guide for Startups	Technical, Mentor, Networking
2	Hubspot Partnership Approval	Mentor, Business Support
3	Indian Angel Network	Mentoring, Networking
4	Villgro Innovations Foundation	Mentoring, Networking
5	Wee Foundation, Delhi	Vendor, Mentoring, Networking
6	Your Nest Venture Capital	Vendor, Mentoring, Networking
7	ARTILAB Foundation	Vendor, Mentoring, Networking
8	PayU	Business
9	IBM Partner	Technical, Mentoring, Networking
10	Terrapin Seamless Middleeast	Networking
11	ValueFirst	Business
12	AWS (Amazon Web Service)	Technical, Mentor & Networking
13	Your story Media Pvt. Ltd.	Vendor, Mentoring, Networking
14	Zoho Corporation Pvt. Ltd.	Mentoring & Business Support
15	International Skill Development Corporation	Programme & Curriculum development, External Accreditation
16	India Tourism Development Corporation	Capacity Building, project development and knowledge based initiatives in India and Internationally in tourism and hospitality sector and other integrated socio economic development domains.
17	BSK Legal	Expert lectures, summer internships, final placement, trainings
18	VFN Group	Expert lectures, summer internships, final placement, trainings
19	UAS International	Expert lectures, summer internships, final placement, trainings
20	National Skill Development Corporation	Provide skill based trainings

Google Cloud Quickstart Guide for Startups

About Google Cloud	Google Cloud Platform frees you from the overhead of managing infrastructure, provisioning servers and configuring networks. To let innovators innovate and let coders, well, just code. A global fiber network, connecting you to the world, analytics that crunch petabytes in minutes, No-ops services that just scale, process Terabytes in Minutes, managed Deep Learning services etc are some of the key differentiators. For more information please refer https://cloud.google.com/why-google/ & https://cloud.google.com/pricing/innovation
Products available in Google Cloud Platform	We have a huge breadth of products ranging from storage and compute, to data tools and managed machine learning. For complete list of products we have today please refer https://cloud.google.com/products/
Architecture guides or blueprints	Please refer https://cloud.google.com/solutions/ for tutorials, architecture guides etc. that can help you learn to build on Google Cloud Platform
Production-grade solutions in just a few clicks (fastest way to get started on GCP)	Please refer https://cloud.google.com/launcher/
Google Cloud Pricing Calculator	Please refer https://cloud.google.com/pricing/
Reference case-studies	Please refer https://cloud.google.com/customers/
Free trial	You can start your free trial worth \$300 valid for 12 months by following the steps at https://cloud.google.com/free/ (this is for anyone who wanted to understand or start on Google Cloud)
Best practices	Please refer to https://cloud.google.com/docs/enterprise/best-practices-for-enterprise-organizations
GCP policies for startups	https://cloud.google.com/solutions/policies/designing-gcp-policies-startup

Learning resources	<ul style="list-style-type: none"> • Coursera courses https://goo.gl/KPHo5U • Codelabs https://goo.gl/XA5a8R
Compare and contrast	<p>We have specific guides to help to transition from your current cloud to Google. Please refer to the following links.</p> <p>https://cloud.google.com/docs/compare/aws/ https://cloud.google.com/docs/compare/azure/</p>
Startup with Google	Refer https://startup.google.com/
Google Cloud Startup program	<p>Here is one-pager of our startup program https://goo.gl/LiF9Zo</p> <p>All services under https://cloud.google.com/products and Firebase are covered under Google Cloud credits.</p> <p>Contact your VC/Incubator/Accelerator now to get nominated to for Google Cloud Platform program for Startups or drop a mail to cloud.startups@google.com</p>
More interesting articles for reference	<ul style="list-style-type: none"> • A GCP flowchart a day https://medium.com/google-cloud/a-gcp-flow-chart-a-day-2d57cc109401 • This week in GCP https://medium.com/google-cloud/weekly/home • GCP products described in 4 words or less https://medium.com/google-cloud/gcp-products-described-in-4-words-or-less-f3056550e595 • GCP articles https://medium.com/google-cloud

From: Aditya Kumar
Sent: Tuesday, July 2, 2019 4:37 PM
To: Vijay Vir Singh
Subject: Re: Hubspot Partnership Approval

Hi Vijay,

Congratulations! Amity Innovation Incubator is now an approved HubSpot for Startups Partner!

We are thrilled to welcome you and your startups into the HubSpot for Startups program. We are deeply passionate about helping you help your startups grow and scale better, and we want to equip you with all the resources that we can, right from the start.

The HubSpot for Startups Partner Dashboard

Consider this your one-stop-shop for all the tools, resources, and opportunities HubSpot offers to its startup partners. In the dashboard you'll find:

- **All the benefits you can unlock through our Partner Tiers**, like custom masterclasses for your startups and INBOUND tickets
- **Partnership materials for you and your startups**, so that you can easily share HubSpot's education and software tools with your startups
- **Access to our Startup Content Library**, which is an ever-growing resource hub of tangible tactics made exclusively for fast-moving startups.

The HubSpot for Startups Knowledge Base

You might have a few questions on how to best get started with the HubSpot for Startups program. Our Knowledge Base will help you hit the ground running with information on:

- **Partner onboarding**, including how you can announce our partnership with your startups
- **Redeeming the HubSpot for Startups benefits**, such as how your startups can apply to HubSpot for Startups

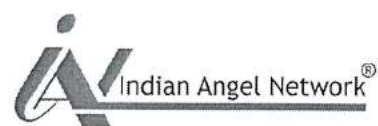
The Partner Onboarding Checklist

Startups aren't the only ones hustling. That's why we've broken down our whole onboarding process into a simple checklist so that we can get started working together to help your startups grow better.

[Open our Onboarding Checklist](#) and click download on the next page.

Congratulations on your acceptance into the HubSpot Startup Partner Program! We can't wait to work together with you.

Best, Aditya



MEMORANDUM OF UNDERSTANDING

BETWEEN

**AMITY INNOVATION INCUBATOR (AII)
Amity University Campus, Sector 125, Noida, Uttar Pradesh**

AND

**INDIAN ANGEL NETWORK
104, First floor, Delhi Blue Apartments, Main Ring Road Near Safdarjung
Hospital, Ansari Nagar West, New Delhi, Delhi 110029**

For conducting a joint Accelerator Program focused on Women Entrepreneurship Development

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is executed on this _____ day of _____ between:

Amity Innovation Incubator (AII), a Company registered under the Societies Registration Act of 1860, located at E3, First Floor, Sector 125, Amity University Campus, Noida (201303)

And

Indian Angel Network, 104, First floor, Delhi Blue Apartments, Main Ring Road Near Safdarjung Hospital, Ansari Nagar West, New Delhi, Delhi 110029

About the Program:

'Her Startups' - A unique program by Amity Innovation Incubator focused on accelerating women entrepreneurs and helping them to raise funding will enthuse aspiring women entrepreneurs in understanding 'how to scale their venture' through a 3+3 month acceleration program. This program will help women entrepreneurs to identify the problem statement, loopholes, work on them and take the venture to the next level. The program will also provide them an insight of lean methodology, design thinking, legal framework and financial aspects of the startup

This initiative has been specially designed to facilitate the growth of Women Entrepreneurs in India and especially Uttar Pradesh by providing:

- In depth training both in nurturing and entrepreneurial skills.
- Mentoring and advice through the best industry experts.
- Development and deployment of the product/service in fast track.
- Coworking space during acceleration and incubation program.
- Incubation or SEED Fund support for top selected ideas.
- Demo day for best-selected plans for funding and scaling.

Unique Features of the Program:

- 3 months of acceleration support to selected women entrepreneurs
- 3 months of free incubation to women entrepreneurs post the acceleration program for having a prolonged exposure about the incubation and its support to startups.
- Access and exposure to world-class startup education by renowned industry experts.
- Opportunity to present in front of 50 investors post the program and helping them in procuring funds.
- Access to Amity's centers across India and abroad for needed startup support even after the program.



Structure of 'Her Startups' Program*:

Date	Agenda & Schedule
Mid-May 2019	Applications Go live
Mid-June 2019	Closing date of the call for applications for the program
17 th June	Result declaration
24 th - 25 th June	Pitching and selection
28 th June	Result declaration
8 th July	Cohort commencement
28 th September	Startup Expo
4 th October	Interaction with investor
11 th October	Investor Demo Day & free Incubation Support for next 3 months

*This is a tentative schedule of the program. It may change as per the need.

10 best ideas would be considered for the acceleration program, few ideas will be taken further for incubation support.

Duration: 3 months (+3 Months of extended Incubation Support to Interested Startups)

Venue: Amity Innovation Incubator, Amity Campus, Noida – UP

IAN deliverables*:

- Promote 'Her Startups' collaterals offline and online.
- Commit investment to the interested startup who fall under the mandate of IAN.
- Evaluation and preparation of startups for demo day.
- Team members will be there in Demo Day after the completion of the program and evaluate startups for funding.
- Share digital logo for collaterals.

*All has tied up with different partners in all capacities.


AII deliverables:

- IAN shall be showcased as an Investment partner for this program.
- Enlighten IAN across social media platforms and digital media.
- Offline branding of IAN on the promotional material, at the event, stage, etc.
- Customized digital design for promotion
- Offering IPR support to accelerates and Incubatees.
- Continuous technology support to startups.
- Invite facilitators and work on specific problems to make startup investment ready.
- Access to Amity Incubator Funds*
- Access the facilities at Amity Incubators across India and abroad.
- Exposure to the International market through our global campuses.
- Provide product development and commercialization support.

*Investment subject to diligence and acceptance of T&C

For and on behalf of

For and on behalf of

Amity Innovation Incubator	Indian Angel Network
Signature:	Signature: 
Name:	Name: Divyanshu Singh
Designation:	Designation: COO

This digital document can be accepted online via confirmation by any IAN's official email id.



MEMORANDUM OF UNDERSTANDING

BETWEEN

AMITY INNOVATION INCUBATOR (AII)
Amity University Campus, Sector 125, Noida, Uttar Pradesh

AND

VILLGRO INNOVATIONS FOUNDATION
3rd Floor, IIT Madras Research Park, Kanagam Road, Taramani, (Behind Tidel
Park, on Old Mahabalipuram Road), Chennai - 600113

For conducting a joint Accelerator Program focused on Women Entrepreneurship Development

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is executed on this 21st day of May 2019 between:

Amity Innovation Incubator (AII), a Company registered under the Societies Registration Act of 1860, located at E3, First Floor, Sector 125, Amity University Campus, Noida (201303)

And

Villgro Innovations Foundation, 3rd Floor, IIT Madras Research Park, Kanagam Road, Taramani,(Behind Tidel Park, on Old Mahabalipuram Road), Chennai - 600113

About the Program:

‘Her Startups’ - A unique program by Amity Innovation Incubator focused on accelerating women entrepreneurs and helping them to raise funding will enthuse aspiring women entrepreneurs in understanding ‘how to scale their venture’ through a 3+3 month acceleration program. This program will help women entrepreneurs to identify the problem statement, loopholes, work on them and take the venture to the next level. The program will also provide them an insight of lean methodology, design thinking, legal framework and financial aspects of the startup.

This initiative has been specially designed to facilitate the growth of Women Entrepreneurs in India and especially Uttar Pradesh by providing:

- In-depth training both in nurturing and entrepreneurial skills.
- Mentoring and advice through the best industry experts.
- Development and deployment of the product/service in fast track.
- Coworking space during acceleration and incubation program.
- Incubation or SEED Fund support for top selected ideas.
- Demo day for best-selected plans for funding and scaling.

Unique Features of the Program:

- 3 months of acceleration support to selected women entrepreneurs
- 3 months of free incubation to women entrepreneurs post the acceleration program for having a prolonged exposure about the incubation and its support to startups.
- Access and exposure to world-class startup education by renowned industry experts.
- Opportunity to present in front of 50 investors post the program and helping them in procuring funds.
- Access to Amity’s centers across India and abroad for needed startup support even after the program.

Structure of 'Her Startups' Program*:

Date	Agenda & Schedule
Mid-May 2019	Applications Go live
Mid-June 2019	Closing date of the call for applications for the program
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28 th September	Startup Expo
4 th October	Interaction with investor
11 th October	Investor Demo Day & free Incubation Support for next 3 months

*This is a tentative schedule of the program. It may change as per the need.

10 best ideas would be considered for the acceleration program, few ideas will be taken further for incubation support.

Duration: 3 months (+3 Months of extended Incubation Support to Interested Startups)

Venue: Amity Innovation Incubator, Amity Campus, Noida – UP

Villgro deliverables for Her Startups*:

- Promote 'Her Startups' collaterals offline and online.
- Commit investment to the interested startup who fall under the mandate of Villgro.
- Evaluation and preparation of startups for demo day.
- Team members will be there in Demo Day after the completion of the program and evaluate startups for funding.
- Share digital logo for collaterals.

*AII has tied up with different partners in all capacities.

AII deliverables for Her Startups:

- Villgro Innovations Foundation shall be showcased as an Investment partner for this program.
- Enlighten Villgro across social media platforms and digital media.
- Offline branding of Villgro on the promotional material, at the event, stage, etc.
- Customized digital design for promotion
- Offering IPR support to accelerates and Incubatees.
- Continuous technology support to startups.
- Invite facilitators and work on specific problems to make startup investment ready.
- Access to Amity Incubator Funds*
- Access the facilities at Amity Incubators across India and abroad.
- Exposure to the International market through our global campuses.
- Provide product development and commercialization support.

*Investment subject to diligence and acceptance of T&C

Deliverables from Villgro to iPitch:

- AII to be credited as ecosystem partner with logo presence in regional mailers.
- Listed as Partner on the website and social media page for iPitch.

Deliverables of AII specific to I Pitch:

- 2 Emailers to the database (one when the competition is launched and the second should be sent a week prior to application deadline).
- 3 Social Media posts (one when the competition is launched, second during the middle and third in the last week)
- iPitch to be listed on Event/News/feed section on the organisations' website.



Deliverables from Villgro specific to Unconvention:

- AII to be credited as ecosystem partner with logo presence in regional mailers.
- Listed as Partner on the website and social media page for Unconvention

Deliverables of AII specific to Unconvention:

- 2 Emailers to the database (one during the launch and one in the last week of registrations)
- 3 Social Media posts - one when Unconvention is launched, second in the middle and third in the last week)
- Unconvention to be listed on Event/News/feed section on the organisations' website.

For and on behalf of

Amity Innovation Incubator	Villgro Innovations Foundations
Signature:	Signature:  
Name:	Name: Srinivas Ramanujam
Designation:	Designation: COO

This digital document can be accepted online via confirmation by any Villgro's official email id.



MEMORANDUM OF UNDERSTANDING

BETWEEN

**AMITY INNOVATION INCUBATOR (AII)
Amity University Campus, Sector 125, Noida, Uttar Pradesh**

AND

WEE FOUNDATION, DELHI

**For conducting a joint Accelerator Program focused on Women
Entrepreneurship Development**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is executed on this _____ day of _____ between:

Amity Innovation Incubator (AII), a Company registered under the Societies Registration Act of 1860, located at E3, First Floor, Sector 125, Amity University Campus, Noida (201303)

And

WEE Foundation, IIT Delhi

About the Program:

‘Her Startups’ - A unique program by Amity Innovation Incubator focused on accelerating women entrepreneurs and helping them to raise funding will enthuse aspiring women entrepreneurs in understanding ‘how to scale their venture’ through a 3+3 month acceleration program. This program will help women entrepreneurs to identify the problem statement, loopholes, work on them and take the venture to the next level. The program will also provide them an insight of lean methodology, design thinking, legal framework and financial aspects of the startup.

This initiative has been specially designed to facilitate the growth of Women Entrepreneurs in India by providing:

- In-depth training both in nurturing and entrepreneurial skills.
- Mentoring and advice through the best industry experts.
- Development and deployment of the product/service in fast track.
- Coworking space during acceleration and incubation program.
- Incubation and SEED Fund support for a top selected ideas.
- Demo day for best business plans for funding and scaling.

Unique Features of the Program:

- 3 months of acceleration support to selected women entrepreneurs
- 3 months of free incubation to women entrepreneurs post the acceleration program for having a prolonged exposure about the incubation and its support to startups.
- Access and exposure to world-class startup education by renowned industry experts.
- Opportunity to present in front of 50 investors post the program and helping them in procuring funds.
- Access to Amity’s centers across India and abroad for needed startup support even after the program.

Structure of 'Her Startups' Program*:

Date	Agenda & Schedule
Mid-May 2019	Applications Go live
Mid-June 2019	Closing date of the call for applications for the program
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8 th July	Cohort commencement
28 th September	Startup Expo
4 th October	Interaction with investor
11 th October	Investor Demo Day & free Incubation Support for next 3 months

*This is a tentative schedule of the program. It may change as per the need.

10 best ideas would be considered for the acceleration program, few ideas will be taken further for incubation support.

Duration: 3 months (+3 Months of extended Incubation Support to Interested Startups)

Venue: Amity Innovation Incubator, Amity Campus, Noida – UP

AII deliverables:

- WEE Foundation shall be showcased as Outreach partner for the program.
- Enlighten WEE Foundation online & offline branding, on the website, promotional material, at the event, stage, etc.
- Share the FB posts & re-tweet the tweets which WEE Foundation has done for the event.
- Provide proof of execution within 5 days of the event.
- Customized digital design for promotion
- Offering IPR support to accelerates and Incubatees.
- Continuous Technical support to the startup.
- Invite facilitators and work on specific problems to make startup investment ready.
- Access to Amity Incubator Funds*
- Access the facilities at Amity Incubators across India and abroad.
- Exposure to the International market through our global campuses.
- Provide product development and commercialization support

*Investment subject to diligence and acceptance of T&C

WEE Foundation deliverables*:

- Mention and promote our program on WEE Foundation events page (1 post in 2 weeks)
- Mention and promote our program on WEE Foundation Facebook events page (1 post in a week)
- Provide proof of execution within 5 days of the event
- Share digital logo for collaterals.

*AII has tied up with different partners in all capacities.

For and on behalf of

For and on behalf of

Amity Innovation Incubator

WEE Foundation

Signature:

Signature:

Name:

Name:

Designation:

Designation:

This digital document can be accepted online via confirmation by any WEE Foundation’s official email id.



MEMORANDUM OF UNDERSTANDING

BETWEEN

AMITY INNOVATION INCUBATOR (AI)
Amity University Campus, Sector 125, Noida, Uttar Pradesh

AND

YOUR NEST VENTURE CAPITAL
504, 5th Floor, MGF Metropolis (Lifestyle) Mall, Near M.G. Road Metro Station,
Gurugram, Haryana 122002

For conducting a joint Accelerator Program focused on Women Entrepreneurship Development

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is executed on this 21st day of May 2019 between:

Amity Innovation Incubator (AII), a Company registered under the Societies Registration Act of 1860, located at E3, First Floor, Sector 125, Amity University Campus, Noida (201303)

And

Your Nest Venture Capital, 504, 5th Floor, MGF Metropolis (Lifestyle) Mall, Near M.G. Road Metro Station, Gurugram, Haryana 122002

About the Program:

'Her Startups' - A unique program by Amity Innovation Incubator focused on accelerating women entrepreneurs and helping them to raise funding will enthuse aspiring women entrepreneurs in understanding 'how to scale their venture' through a 3+3 month acceleration program. This program will help women entrepreneurs to identify the problem statement, loopholes, work on them and take the venture to the next level. The program will also provide them an insight of lean methodology, design thinking, legal framework and financial aspects of the startup.

This initiative has been specially designed to facilitate the growth of Women Entrepreneurs in India and especially Uttar Pradesh by providing:

- In-depth training both in nurturing and entrepreneurial skills.
- Mentoring and advice through the best industry experts.
- Development and deployment of the product/service in fast track.
- Coworking space during acceleration and incubation program.
- Incubation or SEED Fund support for top selected ideas.
- Demo day for best-selected plans for funding and scaling.

Unique Features of the Program:

- 3 months of acceleration support to selected women entrepreneurs
- 3 months of free incubation to women entrepreneurs post the acceleration program for having a prolonged exposure about the incubation and its support to startups.
- Access and exposure to world-class startup education by renowned industry experts.
- Opportunity to present in front of 50 investors post the program and helping them in procuring funds.
- Access to Amity's centers across India and abroad for needed startup support even after the program.

Structure of 'Her Startups' Program*:

Date	Agenda & Schedule
Mid-May 2019	Applications Go live
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28 th September	Startup Expo
4 th October	Interaction with investor
11 th October	Investor Demo Day & free Incubation Support for next 3 months

*This is a tentative schedule of the program. It may change as per the need.

10 best ideas would be considered for the acceleration program, few ideas will be taken further for incubation support.

Duration: 3 months (+3 Months of extended Incubation Support to Interested Startups)

Venue: Amity Innovation Incubator, Amity Campus, Noida – UP

YoueNest deliverables*:

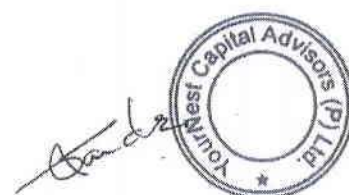
- Promote 'Her Startups' collaterals offline and online.
- Commit investment to the interested startup who fall under the mandate of YourNest.
- Evaluation and preparation of startups for demo day.
- Team members will be there in Demo Day after the completion of the program and evaluate startups for funding.
- Share digital logo for collaterals.

*All has tied up with different partners in all capacities.

All deliverables:

- Your Nest Venture Capital shall be showcased as an Investment partner for this program.
- Enlighten Your Nest across social media platforms and digital media.
- Offline branding of Your Nest on the promotional material, at the event, stage, etc.
- Customized digital design for promotion
- Offering IPR support to accelerates and incubatees.
- Continuous technology support to startups.
- Invite facilitators and work on specific problems to make startup investment ready.
- Access to Amity Incubator Funds*
- Access the facilities at Amity Incubators across India and abroad.
- Exposure to the International market through our global campuses.
- Provide product development and commercialization support.

*Investment subject to diligence and acceptance of T&C



For and on behalf of

Amity Innovation Incubator

Signature:



Name:

OJASVI BABBAR

Designation:

CEO - AI

For and on behalf of

Your Nest Venture Capital

Signature:



Name: SANTAY

PANDEY

Designation: DIRECTOR



This digital document can be accepted online via confirmation by any Your Nest's official email id.



01st Oct 2020, Thursday

Memorandum of Understanding

**ARTILAB Foundation
&
AMITY INNOVATION INCUBATOR**



Contents

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This Memorandum of Understanding (hereinafter referred to as the "MOU") is entered into on 28TH AUGUST 2020 here by and between:

ARTILAB FOUNDATION also for this agreement known as **ARTILAB**, registered Office at Villa 115, The Retreat, Taranbanhalli, Bangalore-562157, Karnataka, India,

Permanent Account Number: AAPCA5287K

and

Amity Innovation Incubator also for this agreement known as **Amity Innovation Incubator (AII)**, registered office at:

Amity Innovation Incubator, Block B, Amity University Extension (Dell Campus); Amity University, Sector 125, Noida (Delhi NCR) - 201303

Permanent Account Number: AABAA0263D

ARTILAB and AMITY INNOVATION INCUBATOR (AII) may also hereinafter be referred to individually as "Authority" and collectively as "Authorities".

WHEREAS,

- a) **ARTILAB FOUNDATION**, a governed by the provisions of Section 8 of the Companies Act, 2013, having its registered office at Villa 115, The Retreat, Taranbanhalli, Bangalore-562157, Karnataka, India, through its authorized signatory, Mr. Mohan Sundaram (hereinafter referred to as "**ARTILAB**" which expression shall, unless repugnant to the context, include its successors-in interest and permitted assigns) &

Amity Innovation Incubator is a registered Section 8 company registered in 2007 at New Delhi and has been operating and supporting startups in various sectors for more than a decade and continue hand holding startups at different levels right away from pre incubation to acceleration and further investment support. Till now AII has helped and supported more than 300+ startups and invested in more than 55+ startups from Amity Capital Ventures (A dedicated corpus for providing investment support to early stage startups). AII is supported by Dept. of Science & Technology, Govt. of India and Niti Aayog, under its Atal Innovation Mission. Further, Amity Group has a student strength of more than 150,000+ across the globe making it a perfect ground for creating and developing startups.

- b) The Authorities wish to harness and enhance collaborative initiatives within the limits of their possibilities and available resources.

Now therefore, the Parties have reached the following understandings

1. Definitions

For the purposes of this MoU, unless the context requires otherwise:

1.1 "Authority" means the **ARTILAB** or Amity Innovation Incubator and collectively, shall be referred to as "the Authorities";

1.2 "Start-up" stands for enterprises which work towards innovation, development or improvement of products or processes or services, or if it's a scalable business model with a high potential of employment generation or wealth creation.

1.3 "MoU" means this agreement between the **ARTILAB** and Amity Innovation Incubator signed on 29th July 2020

2. Purpose

- 2.1. The purpose of this MoU is to provide a framework for co-operation between the Authorities to promote innovation and work towards Co-Incubation of the startups or enterprises.

3. Principles

- 3.1. The Authorities intend to provide the fullest possible mutual assistance to one another within the terms of this MoU.
- 3.2. This MoU sets forth a statement of intent and accordingly does not create any enforceable rights and is not legally binding. Nothing herein shall be construed as creating, legal rights or obligations upon the Authorities. To the extent that any provision of this MoU is inconsistent with this paragraph, the provision of this paragraph shall prevail.

4. Scope of Cooperation

- 4.1. The Authorities will endeavour, to the extent possible, to support and cooperate with each other to
 - (a) Facilitate and support delegation visits to respective Authorities Ecosystems
 - (b) Supporting the launch of respective start-ups
 - (c) Provide industry connect to respective start-ups
 - (d) Provide investor connect and investment support to respective start-ups
 - (e) Provide the infrastructure support for conducting events and meetups
 - (f) Assist in the option to expand and scale respective startups
 - (g) Provide subsidised pricing for startups recommended by Amity Innovation Incubator towards Industrial Design, prototyping and small batch production of recommended startups products
- 4.2. Conduct Grand Challenges, Events, Education programs, Knowledge exchange programs, workshops and curricula relating to assistive technology start-ups. This may include facilitating and enhancing cooperation between relevant parties such as technological institutions, universities/research institutions, technology experts, and government agencies;

- 4.3. Support startups to setup up an office in Bangalore if the recommended startups are from other cities or states.
- 4.4. Support the branding activities through the respective social media promotions.
- 4.5. Scope of Co-Incubation –
 - 4.5.1. Refer the startups working on the assistive technology for the People with Disabilities sector to Artilab who are incubated at the Amity Innovation Incubator towards co-incubation.
 - 4.5.2. To provide sector specific mentoring to the startups recommended by the Amity Innovation Incubator from the experts and mentors at Artilab.
 - 4.5.3. Providing the startups recommended by the Amity Innovation Incubator access to our top of the line machineries at subsidised costs and support towards connects to our extended network for large scale production.
 - 4.5.4. Nurturing the startups recommended by the Amity Innovation Incubator to build quality products and extend support towards strategy/marketing.
 - 4.5.5. Connect the startups recommended by the Amity Innovation Incubator with VCs and other investors for funding.

5. Confidentiality & Permissible Uses

- 5.1. Any information disclosed by one Authority to the other Authority pursuant to paragraph 4 should be treated by the other Authority as confidential information if it is marked accordingly or appears as confidential to a reasonable person ("Confidential Information").
- 5.2. Either Authority should use any information, including Confidential Information, disclosed to it by the other Authority only for the purposes for which the information was disclosed, unless consent is obtained for other uses.
- 5.3. If either Authority is required to disclose any Confidential Information provided to it by the other Authority pursuant to a requirement of law, such Authority should, to the extent possible, notify the other Authority prior to complying with such a requirement and should assert all appropriate legal exemptions or privileges with respect to such information as may be available.

6. Term

- 6.1. This MoU takes effect from the date first written above and will continue to have effect for a two-year term starting 01st Oct 2020.

- 6.2. The Authorities may review the operation of this MoU and may amend its terms as required at any time upon the mutual consent of both Authorities by means of a written instrument.
- 6.3. Either Authority may seek to terminate this MOU by serving thirty (30) days written notice to the other Authority.
- 6.4. In the event of the termination of this MoU, Confidential Information obtained under this MoU will continue to be treated in the manner set out under paragraph 5 for 18 Months following the date of termination of this MoU.

7. Authority-wide Contact Details

- 7.1. The primary points of contact for carrying out the provisions of this MOU are as follows:

Artilab Foundation
Name: Pavan Kumar
Email: pavan.kumar@artilab.org

Amity Innovation Incubator
Name: Yamini Bhushan Pandey
Email: ybpandey@aii.amity.edu

- 7.2. Each Authority may from time to time change its respective point of contact and inform the other Authority accordingly in writing.

8. Entire Understanding

- 8.1. The foregoing represents the entire understanding reached between the Parties on the matters referred to in this MOU.

Executed by the Authorities in two equally authentic original copies, both in English, on the day and year first above written:

For Artilab Foundation,



Pavan Kumar
Director

For Amity Innovation Incubator



Yamini Bhushan Pandey
Vice President

From: Manasa Pandith
Sent: Friday, August 23, 2019 4:19 PM
To: Vijay Vir Singh; Atin Vats
Cc: Nameet Potnis
Subject: Re: Amity Innovation Incubator

Hi Vijay,

It was wonderful talking to you.

As mentioned, we are delighted to be your Resource partner. Attaching logo for the same.

The offer on our end is TDR waiver for transactions upto 4L or 6months whichever is earlier. Kindly allow me time till Monday to give you the registration link that you can share with the incubatees.

In addition, would love for our logo to be up on your website once your website is setup.

Thank you. Have a great weekend.

Manasa Pandith, Partnerships & Outreach Marketing



PayU, a Naspers company
Payments and Financial Services for Growth Markets

From: "Vijay Vir Singh" <vvsingh@aii.amity.edu>
 To: mchauhan@aii.amity.edu
 Date: 11/29/2019 5:12:00 AM
 Subject: FW: Startup with IBM Partner Request - Amity Innovation Incubator

FYI

Warm Regards

Vijay Vir Singh | Vice President
 Amity Innovation Incubator (AII)
 Amity University Campus, E-3, First Floor
 Sector 125, Noida (NCR) – 201301
 M: +91 9880622008
<http://www.amity.edu/aii/>



From: Christopher R Pearson [<mailto:crpearso@us.ibm.com>]
Sent: Wednesday, July 3, 2019 5:53 PM
To: vvsingh@aii.amity.edu
Subject: Startup with IBM Partner Request - Amity Innovation Incubator

Hi Vijay - Thanks for your interest in our Startup with IBM program and submitting your application to partner. After review of your form and organization, we're happy to extend our credit offer to your startup network. Below, you'll find an overview of the program, as well as instructions for how startups can apply...

Get up to \$120K in IBM Cloud credits

Startup With IBM and accelerate your business. Get up to \$120K in IBM Cloud credits to access services like AI, blockchain and data science to build leading-edge solutions at scale, and then sell your solution to IBM's global network or customers, partners, and developers.

Build Bigger With IBM

Get up to \$120,000 in IBM Cloud credits to integrate your solutions with leading-edge technologies to deliver more innovation and value to your clients

- Add AI functionality to your startup simply through Watson API's
- Launch on both Bare Metal and Virtual servers
 - Utilize GPUs, CPUs, Bandwidth, Storage, and More
- Use the IBM Blockchain to simplify the developmental, governmental, and operational aspects of creating a blockchain solution
- Store your data with Cloud Object Storage
- And do so much more...

Sell Smart With IBM

Expand your customer base and opportunities so your business can sell more and scale bigger.

- Once you have at least one IBM Cloud service integrated into a solution, you are ready to sell with IBM
- You create your solution listing on IBM Marketplace and gain global exposure to IBM customers and partners.
- Activate IBM as your sales channel to reach new types of buyers you can't reach alone.

To get started:

1. Visit developer.ibm.com/startups and click "Get FREE credits now"
2. Complete the application to be enrolled into the Builder tier, immediately granting you \$1,000/month in free credits for 12 months.
 - Important Note > When completing the application, select "**Amity Innovation Incubator**" in the affiliate field to ensure you are eligible.
3. Be on the lookout for an email from our team with additional details to link your account and activate credits.
4. For questions about account status, please use the contact module on developer.ibm.com/startups by clicking the "Let's talk" button.

All the Best,

CHRIS PEARSON
Technology Business Development Executive | IBM Cognitive Applications

Phone: 1-214-929-6416
E-mail: crpearso@us.ibm.com

1/15/2021

Partnership Agreement

Amity Technology Incubator

Delhi NCR

09 December 2019

We would like to invite Amity Technology Incubator to become partners with Terrapinn Middle East on the following events:

- [Seamless Middle East](#)
- [Seamless Saudi Arabia](#)
- [Seamless North Africa](#)
- [Seamless East Africa](#)

Outlined below are the details of the contra agreement between Terrapinn Middle East and [Organisation] for the above-mentioned events:

Please could you read through the agreement and email back the signed copy along with your logo, weblink and 50-word profile.

Terrapinn to provide:

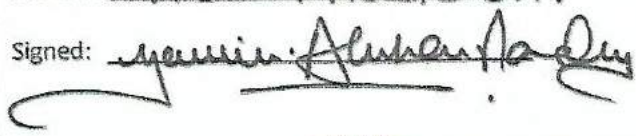
- Logo and profile with hyperlink on the event website as Community Partner for each above-mentioned event
- Logo in the event brochure (distributed directly and digitally)
- Complimentary start-up pods in Seamless Start-up Pavilions in each above mention event for eligible start-ups. Terrapinn to approve all start-ups considered eligible for free start-up pods. Start-ups must be less than 2 years old and/or generating less than \$1 million in revenue.

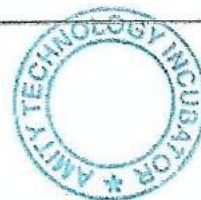
Partner to provide Terrapinn with:

- Send invitation to start-ups in partner community to apply for free start-up pods in the pavilion. Terrapinn to share invitation copy and more information on the event.
- Invite community members to attend the free exhibition for above mentioned events.

Signed on behalf of Terrapinn:

Joseph Ridley
General Manager
Terrapinn Middle East Fz Llc
PO Box 502685, EIB Building No.01, Office 305-307
Dubai Media City, Dubai, UAE
Tel: +971 4 440 2536
Email: joseph.ridley@terrapinn.com

Signed on behalf of	<u>AMITY TECHNOLOGY INCUBATOR</u>
Name:	<u>YAMINI BHUSHAN PANDEY</u>
Job title:	<u>VICE PRESIDENT</u>
Signed:	<u></u>



From: Shoury Gupta <Shoury.Gupta@vfirst.com>
Date: 17 June 2020 at 11:50:23 AM IST
To: "obabber@aii.amity.edu" <obabber@aii.amity.edu>
Cc: anurag nanda <anurag.nanda@vfirst.com>, Saina Fatima <Saina.Fatima@vfirst.com>
Subject: Amity Innovation Incubator // ValueFirst

Hi Ojasvi

Great speaking with you earlier!

We would be delighted to partner with Amity Innovation Incubator (All). With our efforts, we wish to help young entrepreneurs build and scale their companies with multiple communication tools at their comfort. With ValueFirst, startups can truly disrupt their industries early on. We would like to offer exclusive benefits to the members of All:

- **SMS:** ValueFirst is market leader when it comes to SMS. We will be happy to offer 5,000 Transactional SMS to all members of All.
- **WhatsApp for Business API:** ValueFirst is official solution partner for Facebook's WhatsApp. One of our hottest selling products in the market today, WhatsApp for Business API can help you engage with customers by automating notifications and providing real-time support. For the first 50 members of All, we will write-off the one-time on-boarding fee completely (usually \$1,000+). For the 51 and onwards, we can offer discounts.

There are multiple other avenues we could explore but thought these would be bang on and most easy to plug and play.

To further help the members understand these offerings, we would love to present the opportunities and products to them.

The attached deck on ValueFirst will help you learn a bit more about us. I look forward to hearing on next steps and doing some amazing things together.

Shoury Gupta
Head of Marketing
vfirst.com

From: "chinnaiyan, venkatakrishnan"
Date: 29 March 2020 at 2:11:13 AM IST
To: "obabber@aii.amity.edu" <obabber@aii.amity.edu>
Subject: AWS Activate

Hi Ojasvi,

Hope you are doing well. Hope your startups are leveraging maximum of the AWS Activate program under *Amity Incubator Labs* which includes **free credits, business support, training, fund raising support, enterprise connect support, etc.** I am attaching a draft - please send out to your portfolio companies reminding them about the benefits and offerings of the AWS activate program.

If we see adoption of AWS activate program among your startups, then we can dedicate more resources to support them like Interaction with Solutions architects, Webinars, and Invites to exclusive events.

For any queries, [please reply to this mail](#). We will reach out to you in 3 business days.

Cheers!

Venkatakrishnan Startup Ecosystem
Amazon Internet Services Pvt. Ltd.



Draft to be forwarded to Startups to avail AWS Credits & other benefits:

Dear Entrepreneurs,

Amazon Web Services (AWS) provides startups with low cost, easy to use infrastructure needed to scale and grow any size business. AWS Activate is a program designed to provide startups with resources they need to get started on AWS. Join some of the fastest-growing startups in the world and build your business using AWS!

Instructions for Startups:

Visit the AWS Activate webpage to apply using the following:

- URL: <https://aws.amazon.com/activate/portfolio-signup>
- Be sure to provide your AWS Account ID when you apply. Promotional Credits will be added to the account number you submit with this application.
- Please sign up using your **company e-mail address**.

*Note that this link and Org ID should not be shared.

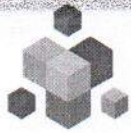
The Startups in your Incubator (or Accelerator) will get the following benefits:

- AWS Credits:
 - \$5,000 in AWS Promotional Credits valid for 2 years that can be used for a wide variety of 70+ services including Compute, Storage, Databases, Analytics, IoT, Artificial Intelligence, Content Delivery, Messaging and others.
- Premium Support:

- \$1,500 in [AWS Business Support](#) valid for 1 year
- Business Support also gives you access to:
 - 24x7 access to Cloud Support Engineers via email, chat, and phone
 - An unlimited number of contacts may open an unlimited number of cases
 - [Trusted Advisor](#) checks and guidance to help reduce cost, increase performance and fault tolerance, and improve security.
 - A [personalized view](#) of the health of AWS services, and alerts when your resources are impacted. Includes the [Health API](#) for integration with your existing management systems.

Other Notes:

- If you have previously received AWS credits as part of any other incubator, accelerator within the last 2 years, you might be topped up-to the highest eligible Activate offer
- Applications take around 2 weeks to be processed. Please reach to me if it is taking longer. To see your credit balance, applicable services, and expiration date, please go to your [Billing and Cost Management Console](#).



**AMITY
INNOVATION
INCUBATOR**

**YOUR
STORY** | INSPIRE
INNOVATE
IGNITE

MEMORANDUM OF UNDERSTANDING

BETWEEN

**AMITY INNOVATION INCUBATOR (AII)
Amity University Campus, Sector 125, Noida, Uttar Pradesh**

AND

**YOURSTORY MEDIA PVT. LTD.
259, 6th Cross Rd, 2nd Main, Indiranagar, 1st Stage, Bengaluru, Karnataka
560038**

**For conducting a joint Accelerator Program focused on Women
Entrepreneurship Development**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is executed on this _____ day of _____ between:

Amity Innovation Incubator (AII), a Company registered under the Societies Registration Act of 1860, located at E3, First Floor, Sector 125, Amity University Campus, Noida (201303)

And

Yourstory Media Pvt. Ltd. 259, 6th Cross Rd, 2nd Main, Indiranagar, 1st Stage, Bengaluru, Karnataka 560038

About the Program:

'Her Startups' - A unique program by Amity Innovation Incubator focused on accelerating women entrepreneurs and helping them to raise funding will enthuse aspiring women entrepreneurs in understanding 'how to scale their venture' through a 3+3 month acceleration program. This program will help women entrepreneurs to identify the problem statement, loopholes, work on them and take the venture to the next level. The program will also provide them an insight of lean methodology, design thinking, legal framework and financial aspects of the startup.

This initiative has been specially designed to facilitate the growth of Women Entrepreneurs in India by providing:

- In-depth training both in nurturing and entrepreneurial skills.
- Mentoring and advice through the best industry experts.
- Development and deployment of the product/service in fast track.
- Coworking space during acceleration and incubation program.
- Incubation and SEED Fun support for a top selected ideas.
- Demo day for best business plans for funding and scaling.

Unique Features of the Program:

- 3 months of acceleration support to selected women entrepreneurs
- 3 months of free incubation to women entrepreneurs post the acceleration program for having a prolonged exposure about the incubation and its support to startups.
- Access and exposure to world-class startup education by renowned industry experts.
- Opportunity to present in front of 50 investors post the program and helping them in procuring funds.
- Access to Amity's centers across India and abroad for needed startup support even after the program.

Structure of 'Her Startups' Program*:

Date	Agenda & Schedule
Mid-May 2019	Applications Go live
Mid-June 2019	Closing date of the call for applications for the program
17 th June	Result declaration
24 th - 25 th June	Pitching and selection
28 th June	Result declaration
8 th July	Cohort commencement
28 th September	Startup Expo
4 th October	Interaction with investor
11 th October	Investor Demo Day & free Incubation Support for next 3 months

*This is a tentative schedule of the program. It may change as per the need.

10 best ideas would be considered for the ~~acceleration~~ program, few ideas will be taken further for incubation support.

Duration: 3 months (+3 Months of extended Incubation Support to Interested Startups)

Venue: Amity Innovation Incubator, Amity Campus, Noida – UP

All deliverables:

- YourStory shall be showcased as Outreach partner for the program.
- Enlighten YourStory online & offline branding, on the website, promotional material, at the event, stage, etc.
- YourStory to get 2 media passes for the event.
- Share the FB posts & re-tweet the tweets which YourStory has done for the event.
- Provide proof of execution within 5 days of the event.
- Customized digital design for promotion
- Offering IPR support to accelerates and Incubatees.
- Continuous Technical support to the startup.
- Invite facilitators and work on specific problems to make startup investment ready.
- Access to Amity Incubator Funds*
- Access the facilities at Amity Incubators across India and abroad.
- Exposure to the International market through our global campuses.
- Provide product development and commercialization support

*Investment subject to diligence and acceptance of T&C



YourStory deliverables*:

- Mention and promote our program on YourStory events page (1 post in 2 weeks)
- Mention and promote our program on YourStory Facebook events page (1 post in a week)
- Mention and promote our program on YourStory LinkedIn events page (1 post in a week)
- Provide proof of execution within 5 days of the event
- Share digital logo for collaterals.

*All has tied up with different partners in all capacities.

For and on behalf of

For and on behalf of

Amity Innovation Incubator	YourStory:
Signature:	Signature:  
Name:	Name: S.H. NILOFER MADEEN
Designation:	Designation: DIGITAL MARKETING ASSOCIATE

This digital document can be accepted online via confirmation by any YourStory's official email id.



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter "MOU") is made on this **3rd of June 2019** ("Effective Date") between **Amity Technology Incubator**, having its principal place of business Amity University Campus, E3, First Floor, Sector 125, Noida-201301, India (hereinafter known as "ATI")

And

Zoho Corporation Pvt. Ltd., including all its subsidiaries and affiliates, a Company incorporated under the laws of India and having its principal place of business at Estancia IT Park, Plot No. 140 & 151, GST Road, Vallancherry Village, Chengalpattu Taluk, Kanchipuram District 603 202, INDIA (hereinafter known as "Zoho")

Zoho and ATI are each referred to as a "party" and collectively as "parties" throughout this MOU.

WHEREAS

1. ATI, help startup entities, early stage ventures and young entrepreneurs launch and scale innovative companies ("Startups").
2. ATI has partnered with various service providers to provide power packed software tools and services to Startups at subsidized rates .
3. Zoho is in the business of developing, marketing and selling its proprietary software and related services to its customers.
4. Zoho, with an intention to support the objectives of ATI has agreed to offer its online collaboration and business productivity application listed in Exhibit A ("Zoho Services") to the Startups that are associated with ATI.

NOW THEREFORE, the parties, intending to be legally bound, hereby agree as follows:

COOPERATION BETWEEN THE PARTIES

The parties shall perform the following activities as part of this MOU:

1. ATI shall provide all necessary assistance and support to Zoho in enabling the Startups to use the Zoho Services. Actual mechanism of offering the Zoho Services to the Startups to be discussed and agreed between the parties.



2. Zoho shall offer the Zoho Services to Startups subject to the usage rights and limitations specified in Exhibit A.
3. ATI shall communicate the general terms and conditions with respect to the use of Zoho Services to the Startups.
4. Zoho shall be the point of contact for questions and clarifications from Startups relating to the use of Zoho Services.

TECHNICAL SUPPORT

Zoho shall provide maintenance and support to the Startups with respect to their use of the Zoho Services in the same manner it provides maintenance and support to its other customers.

NO FINANCIAL BURDEN

The parties understand and agree that the terms and conditions of this MOU will be executed at no extra cost or financial burden on either party in respect of the transactions contemplated herein.

RELATIONSHIP OF PARTIES

This MOU does not create a partnership, franchise, joint venture, agency, fiduciary or employment relationship between the parties.

LIMITATION OF LIABILITY

IN NO EVENT WILL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES UNDER ANY FORM OR THEORY OF ACTION WHATSOEVER, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, EQUITY OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, OVERHEAD, DAMAGES FOR LOSS OF GOODWILL, OR ANY AND ALL OTHER COMMERCIAL DAMAGES OR LOSSES, EVEN IF ADVISED OF THE POSSIBILITY THEREOF.

TERM AND TERMINATION

The Term of this MOU shall commence as of the Effective Date and shall continue for a period of one (1) year. This MOU shall automatically renew for successive periods of one year each unless either party communicates its intention not to renew the MOU at least thirty (30) days prior to end of the then current term.



Termination for Breach: Either party may terminate this MOU for material breach of any of the terms of this MOU by the other party, if such breach is not cured by the other party within seven (7) days of written notice by such party informing the other party of such breach.

Termination for Convenience: Either party may terminate this MOU at any time with or without cause for convenience by providing the other party a written notice of termination thirty (30) days prior to the intended date of termination.

PUBLICITY

The parties shall make press releases and announcements and conduct events with respect to the objective contemplated under this MOU. The parties shall extend reasonable co-operation and assistance in all press release and related activities.

LICENSE TO USE TRADEMARKS

Zoho hereby grants ATI a non-exclusive, non-transferable license, without the right to sublicense, to use or display the Zoho trademark including the name Zoho and Zoho logo on ATI website, press releases and other publicity materials; provided that any use of the Zoho trademark including the name and logo must be made in accordance with the trademark usage guidelines, if any, and be used solely for the purposes of this MOU.

ATI hereby grants Zoho a non-exclusive, non-transferable license, without the right to sublicense, to use or display ATI's name or trademarks on Zoho's website, press releases and other publicity materials; provided that any use of the ATI trademark including the name and logo must be made in accordance with the trademark usage guidelines, if any, and be used solely for the purposes of this MOU.

LAW AND JURISDICTION

This MOU shall be governed by and construed in accordance with the laws of India. Any dispute arising out of or in connection with this MOU shall be submitted to the jurisdiction of courts in Chennai, India.

GENERAL

No modification to this MOU shall be binding, unless made in writing and duly signed by a duly authorized representative of each party.



The waiver by either party of a breach or default of any of the terms and conditions of this MOU by the other party shall not affect limit or preclude such party's right thereafter to enforce or compel strict performance of every term and condition hereof nor shall any delay or omission on the part of either party to exercise or avail itself of any right power or privilege that it has or may have hereunder operate as a waiver of any breach or default by the other party.

If any provision of this MOU is held by a court of competent jurisdiction to be illegal, unenforceable or void, the remaining provisions shall nevertheless continue in full force and effect without being impaired or invalidated in any way and shall be construed in accordance with the purposes, tenor and effect of this MOU.

This MOU with all its Exhibit comprise the final understanding of the parties relating to the subject matter hereof and cancels all prior discussion or agreements, whether written or oral, between the parties.

THE PARTIES HAVE CAUSED THIS MEMORANDUM OF UNDERSTANDING TO BE EXECUTED BY THEIR RESPECTIVE DULY AUTHORIZED OFFICERS AS OF THE EFFECTIVE DATE.

Amity Technology Incubator

Zoho Corporation Pvt. Ltd.

Signed by: 

Signed by: Mary George Mayiladumpara

(Signature)

(Signature)

NAME: Vijay Vir Singh

NAME: Mary George Mayiladumpara

TITLE: Vice President

TITLE: General Counsel

DATE: 03/06/2019

DATE: 03/06/2019



EXHIBIT A

Zoho One – free for one year for new Zoho users – after expiry of one year, the Startup is required to subscribe to paid subscription plan of Zoho One. The Startup shall purchase Zoho One licenses for all the employees in the organization. In case there are employees in the Startup who do not have access to computer systems, the Startup shall sign an Addendum with Zoho to exclude such employees from the licensing requirement.

What is ZohoOne:

ZohoOne (<https://www.zoho.com/one/>) is a revolutionary all-in-one suite to run your entire business—an unprecedented 35+ integrated applications on one account, with complete administrative control and complementary mobile apps. This is the real deal here: You get full-featured, enterprise editions of the entire Zoho suite. That means being able to reach customers, grow sales, balance your books, and work in productive and collaborative ways from any device—all with a single login and password.

Memorandum of Understanding

Between

Amity University, Haryana

And

International Skill Development Corporation (ISDC)

[Signature]
06/08

[Signature]

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into at (Gurugram) on this, 6th day of August in the Year 2019.

BETWEEN:

ISDC Projects India Pvt. Ltd., trading as ISDC - International Skill Development Corporation, and having its Regional Office at Lakshmi Narayan Complex, Palace Road, Vasanth Nagar, Bengaluru, Karnataka – 560052, hereinafter referred to as “**ISDC**” or the **FIRST PARTY**; represented by its **Regional Head- North**

AND

Amity University, Haryana– incorporated under Haryana Private Universities (Amendment) Act 2010 having its campuses at Amity Education Valley Gurugram, Manesar Panchgaon Haryana, hereinafter referred to as “**AMITY UNIVERSITY**” or the **SECOND PARTY**, represented by its **Pro Vice Chancellor**

WHEREAS

- A. The First Party - ISDC, a Skill Development Company having expertise in Professional and Vocational Education and is interested in associating with the Second Party to develop, promote and deliver International Accreditations and Certifications.
- B. The Offerings of the First Party in the form of International Accreditations and Certifications to the Bachelors Programs offered by the Second Party is collectively known as “International Accreditations and Certifications to the Bachelors

As per
06/08

Padmavathi

Programs” ; which is a trademark of the First Party. International Accreditations and Certifications ensures developing students and upgrading their Skills to International Standards, Acquire recognition in the Global Work force with the International Certification.

C. The Second Party on its part is interested in associating with First Party for using their expertise to develop, promote and deliver the International Accreditations and Certifications with the Graduate Programs of **Amity University, Haryana.** with their Academic Autonomy as follows :

- a) Banking & Finance
- b) Retail
- c) IT/ITES
- d) Media & Entertainment
- e) Tourism and Hospitality
- f) Healthcare
- g) Logistics and Supply Chain Management

The purpose of this Memorandum of Understanding is to set forth the terms and conditions under which the Parties to this understanding shall conduct themselves during the subsistence of the Memorandum.

This Memorandum of Understanding (“MoU”) is not, and is not intended to be, legally binding except as specifically set out below.

1. The First Party shall support the Second Party to develop the Graduate Programs mentioned in the First Part (Part C) of this MOU.
2. The First Party facilitates the necessary external accreditation to the programs through UK Skills Federation (UKSF) which represents the Federation for Industry Sector Skills & Standards and their members, the UK Sector Skills Councils and National Skills Academies.
3. The Second Party has to follow all the Accreditation Criteria and Guidelines set by the UKSF , Respective UKSF Member Organizations/Sector Skill Councils/National Skill Academies

Signature
06/08.

Padamkshi

- for achieving the Accreditation. Accredited courses bear a quality mark for the industries; an assurance of the very best in training and education.
4. The First Party ensure that Students enrolled for the Accredited Programs are entitled to receive an external certification from the UKSF, Respective UKSF Member Organizations/Sector Skill Councils/National Skill Academies on Successful Graduation.
 5. The First Party shall give necessary consultancy support to the Second Party throughout the MoU for successful delivery of the programs.
 6. It is the responsibility of the Second Party to get the necessary approvals for running the programme at **Amity University, Haryana**.
 7. The First Party can use the name of "**Amity University, Haryana**" for promoting the programme in advertisements and other modes of communications. The Promotion of the said programs must be taken care jointly by the parties.
 8. The admission criteria and the number of seats for the above said program are fixed by the Second Party in consultation with First Party.
 9. The Second Party is responsible for necessary training, consulting and technical support to the faculties deliver the programme.
 10. ISDC will provide 2 Days of Master Class per Semester per Program to ensure the students develop the skills and knowledge the industry requires, and employers can rely on graduates of accredited courses to perform at the standard they expect.
 11. Out of the Tuition Fees / Programme Fees Collected from the students admitted in 2019-20, the Second Party has to make the necessary payment to the First Party every September during an academic Year as per the table given in Annexure - 1.
 12. The complete list of Students of the course shall be provided to the First Party by the Second Party. Changes in Students, if any, shall be communicated by the representative of the Second Party to the First Party immediately.
 13. It is intended that the terms of this MoU will remain in force for an initial period of three years set out above i.e., the completion of First Batch or is otherwise terminated in accordance with the provisions of Clause 14. The MoU can be extended for further periods after the expiry of Three Years upon the parties mutually agreeing such extension in writing.

[Signature]
06/08

[Signature]

The terms of this Memorandum may be modified at any time by both parties on mutual consent.

14. Either Party shall be entitled to terminate the MoU on 60 days' notice. The MoU will automatically terminate:
 - Any potential Binding Agreement would be unenforceable, void or illegal due to any statutory or regulatory requirements or
 - Terminates any Binding Agreement for cause
 - In the event of termination of the agreement, the First Party agrees to complete the existing batches on agreed terms.
15. All intellectual property created by a party in connection with the Collaboration shall remain the property of that party. The parties agree that any material jointly created by the parties for the Collaboration shall be jointly owned (in proportions to the contribution given) by the parties, unless otherwise agreed in writing.
16. Where the Collaboration reasonably requires the use by one part of intellectual property that is owned by the other party (the **"IPR Owner"**), the IPR Owner will license such rights to the other party on a non-exclusive basis, without the right to sub-license, solely for the purpose and to the extent necessary in connection with the Collaboration. Any such license will automatically terminate when the MoU is terminated.
17. For the purposes of this MoU, **"Confidential Information"** shall be all information of a confidential nature (whether written or oral) concerning the business and affairs of either party which is obtained or received as a result of the discussions leading up to, the entering into or the performance of this MoU, including financial information, training & learning material, trade secrets, College lists, trade and commercial details and computer software and databases, the contents of all reports and documentation prepared by either party or on its behalf and any other information of a confidential nature designated by a party as confidential;
18. Each of the parties shall at all time while this MoU remains in force and after it has terminated, keep confidential the Confidential Information except where:

[Signature]
06/08

[Signature]

- The Confidential Information was already lawfully known, or became lawfully known to either of the parties independently
 - Disclosure or use is necessary by either of the parties (including their employees, agents and sub-contractors) for the proper and effective performance of this MoU
 - Disclosure is required by law to any government, governmental department, agency, regulatory or fiscal body or authority (whether national or foreign) and their authorised agents (including professional advisers)
 - The Confidential Information is disclosed, in the case of ISDC, to another member of the ISDC group of companies and that another member shall maintain confidentiality as if it were ISDC
 - Each party undertakes to the other that it will not disclose or make use of, for its own benefit, any of the Confidential Information of that other party
 - As ISDC the First Party is in Association with other Institutions also the First Party agrees to maintain integrity, confidentiality and shall not disclose any information related to the courses with other associated institutes of the First Party.
19. All disputes and differences of any kind whatever arising even after mutual discussions out of or in connection with this MoU shall be to the court of the Jurisdiction of Bangalore, Karnataka.

Each party hereby confirms its agreement to the terms contained in this MoU on this **6th day of, August 2019.**

On behalf of **Amity University, Haryana**



Authorized Name: Dr Padmakali Banerjee

Pro Vice Chancellor

Amity University, Haryana

On behalf of **ISDC**



Authorized Name: Mr. Varun Sharma

Regional Head North

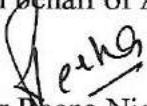
ISDC

IN WITNESS WHEREOF, the parties hereto have caused this Memorandum of Understanding to be executed as of the first date set forth above.

On this 6th day of August 2019.

Witness:


On behalf of **Amity University, Haryana**


Dr. Reena Nigam

Head Skills

Amity University, Haryana

On behalf of **ISDC** 6th / 8th / 2019.


Mr. Nikhil Sharma

Regional Manager-Vocational Education

ISDC

Annexure – 1

*This is for the Batch(es) commencing 2019-20 while the payment flow or schedule will continue for subsequent fresh batches.

Courses/Program	After the confirmation of Admission from Amity University, Haryana and Before the Program Commencement
International Accreditations and Certifications to the Bachelors Programs	INR 24,000/ Per Student (i.e. 8000/- Per Year, Per Student)

Exit Point – Awards

Year	Exit Point	Certificate
1	On successful completion of Year 1	Completion Level 1 Diploma
2	On successful completion of Year 2	Completion Level 2 Advance Diploma
3	On successful completion of Year 3	Completion of International Certification from UKSF and Recommendation from People first

Signature
06/08

Radankulu



Memorandum of Understanding

This Memorandum of Understanding (MoU) made at New Delhi on 25th October, 2018 by and between

India Tourism Development Corporation (ITDC), a Government of India Undertaking having its Headquarters registered office at Scope Complex, 6th Floor, Lodhi Road New Delhi hereinafter referred to as ITDC which expression shall unless repugnant to the context or meaning, thereof mean and include its administrators, assigns, successors in interest, etc., of the First Part;

And

Amity University Haryana, created in 2010 by The Haryana Private Universities (Amendment) Act 2010 and located at Amity Education Valley, Village Pachgaon, P.O. Borakalan, District Gurugram, Pin:122413, hereinafter referred to as AUH which expression shall unless repugnant to the context or meaning, thereof mean and include its administrators, assigns, successors in interest, etc., of the Second Part;

ITDC and AUH shall be hereinafter collectively being referred to as the "parties" and individually as a "party".

WHEREAS ITDC came into existence in October 1966 and has been the prime mover in the progressive development, promotion and expansion of tourism in the country. The Corporation (ITDC) is running hotels, restaurants at various places for tourists, besides providing transport facilities. In addition, the Corporation is engaged in production, distribution and sale of tourist publicity literature and providing entertainment and duty-free shopping facilities to the tourists. The Corporation has diversified into new avenues/innovative services like Full-Fledged Money Changer (FFMC) services, engineering related consultancy services etc.

Human Resource Development Division, India Tourism Development Corporation has an ISO 9001 – 2015 certified Ashok Institute of Hospitality & Tourism Management providing quality hospitality training skills according to the Industry requirements. Set-up in 1971 as an in-house training centre of the organisation now progressing towards its goal to be a quality education provider in the field of tourism and hospitality. The centre possesses requisite expertise in these fields. The Ashok Institute of Hospitality and Tourism Management (AIHTM) of the Corporation imparts training and education in the field of tourism and hospitality.

WHEREAS, Amity University Haryana (AUH) is a premier private University in district Gurugram in the State of Haryana. It is recognised by The University Grants Commission (UGC). It offers more than 100 programmes through its 20 constituent schools / institutes. It is the first LEED PLATINUM certified university campus in India. The Amity School of Hospitality, hereafter addressed as ASH, of the University is a part of the University. The School offers professional degree programmes at undergraduate level in Tourism and Hospitality Management and has statutory approvals for issuing certificates.



WHEREAS ITDC and ASH have resolved to deploy these skills and their network of relationships towards capacity building in tourism, hospitality and allied sectors, as well as knowledge based initiatives in India and internationally.

WHEREAS ITDC and AUH are desirous of executing a Memorandum of Understanding, with a view to record the broad terms and conditions mutually agreed to, by and between them.

NOW THEREFORE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH AS UNDER:

1. TERMS

Unless otherwise terminated as herein contained, the term of this MOU shall be for an initial period of five years from the date of signing of this MoU, extendable upon mutual consent of the parties.

2. SCOPE OF STRATEGIC ALLIANCE

The MoU will concern activities with regard to capacity building, project development assignments, and knowledge based initiatives in India and internationally, in tourism and hospitality sectors and other integrated socio-economic development domains.

2.1 That both parties agree to jointly offer following programmes on a self-financing basis.

2.1.1 06 months Certificate Programmes in Food Production / Bakery / Food & Beverage Service / Front Office Operations / Tourism & Travel Studies.

2.1.2 One year Diploma Programmes in Food Production / Bakery / Food & Beverage Service / Front Office Operations.

2.1.3 Programmes will be offered as per the rules and ordinances of the University

2.1.4 Initially, admission will be offered for 40 seats each in Certificate and Diploma Programmes. The intake can be increased or decreased in future on the recommendations of the Coordination Committee.

2.2 There will be a Coordination Committee (hereinafter referred to as CC) comprising of the representatives of ITDC and AUH. The terms of reference for the committee will be to design, deliver and monitor the above programmes in accordance with the statutory requirements of AUH. The Coordination Committee will have four members – two each from ITDC and AUH. The Head of ASH will be the Convenor of this Committee. The Vice Chancellor of AUH shall nominate another member from AUH to this committee. The DC&M, ITDC will nominate two members to the Coordination Committee to represent ITDC. The Coordination Committee will meet frequently to monitor and review the mechanism.



3. Responsibilities of ITDC

- 3.1 ITDC will be the industry partner for delivery of these programmes.
- 3.2 ITDC will conduct the in-house teaching and training at their premises/ campus/ venue.
- 3.3 ITDC will organise practical trainings and internships for the enrolled students.
- 3.4 Both the parties i.e. ITDC & AUH will help placement of students.
- 3.5 ITDC will nominate an invited member to the concerned BoS of Amity School of Hospitality, AUH.

4. Responsibilities of AUH

- 4.1 AUH will conduct admission test for admission to these programmes.
- 4.2 AUH will enrol the students admitted to these programmes. The students so admitted would report to ITDC for the programme.
- 4.3 AUH will approve the courses and curriculum as per its ordinances and through its statutory bodies.
- 4.4 AUH will conduct the evaluation and examinations of the enrolled students.
- 4.5 AUH will also award diplomas to the qualifying candidates. AUH and AIH&TM will jointly award certificates.
- 4.6 AUH, at its discretion will nominate its observer to monitor the academic and examination work related to these programmes at ITDC premises.

5. Joint Responsibilities

- 5.1 Both ITDC and AUH will promote the programmes through their websites and other means.
- 5.2 Both ITDC and AUH will strive to maintain quality of academics and training. Curriculum would be jointly decided.
- 5.3 There will be exchange of students for specialized training / field visits and exchange of faculty for research and training orientation between the two organizations.

6. Fee collection and distribution

- 6.1 Entire fees will be collected as per following manner--. The entire diploma course would be divided into two semesters. However the certificate courses would have fees to be given in advance before the start of the course. The fees will be collected semester wise wherein 50% of the total fee would be paid as advance in a given semester.

Padmakar



All The fees would be paid by every student in two nos drafts.

A) One draft with 80% of the tuition fees will be retained by the ITDC for the delivery of the course.

B) The other draft having 20% of the tuition fees will be payable to the Axis Bank A/C of AUH.

6.2 The **tuition fees to be paid** for Diploma Programmes will be divided into two equal parts.

The tuition fee for **Diploma programmes other than Diploma in Food Production & Bakery** is pegged at Rs. 70,000/- in total.

The **tuition fee for Certificate programmes other than certificate course in Food Production & Bakery** is pegged at Rs. 40,000/- in total, payable at start of the course.

The Certificate programme in Food Production & Bakery is pegged at Rs. 50,000/-.

The one year Diploma programme in Food Production & Bakery is pegged at Rs. 90,000/- .

7. INTELLECTUAL PROPERTY RIGHTS AND INDEMNITIES

The above mentioned joint programmes offered by ITDC and AUH shall not in any manner infringe the intellectual property right of any third party. Further both the parties shall ensure that the Intellectual Property of the parties shared with each other is not infringed by them. ITDC will ensure that the inventories, developments, innovations produced by AUH are protected and owned by AUH and vice-versa, unless it is expressly assigned to ITDC under a separate agreement. Further, each party indemnifies the other party of acts and incidents that occur on their premise under their jurisdiction.

8. RELATED DOCUMENTS

The MoU shall constitute the main working document for relationship between ITDC and AUH. The parties agree to enter into a definitive agreement from time to time for provision of any specific programme or services which will provide for rights and obligations of the parties for the particular project/ mandate/assignment.

9. FORCE MAJEURE/ ACTS OF GOD

This MoU is subject to force majeure situations. It shall be subject to inabilities based on circumstances beyond the control and power of contracting parties, such as acts of God, civil commotion, riots, war, hacking, unauthorized access, spam, which may result in the variance of the general financial markets, extremist action and government/regulatory/statutory restrictions.

10. CONFIDENTIALITY

Neither party shall be entitled to use either party's trademark/logo without the prior written approval of the other party. The parties also agree that any developmental activities taking effect as a result of MoU should only be implemented on mutual consent of both the contracting parties.



ITDC and AUH agree that they shall not, at any time or under any circumstances, without the prior written consent of the other party, directly or indirectly communicate or disclose to any person confidential information of the other party or the existence and terms of this MoU (other than their employees, agents, advisors, auditors and representatives). However, such obligation shall not apply in the following eventualities.

- (a) Information already in the possession of a party;
- (b) Information which is or becomes generally available to the public
- (c) Information that is independently developed by the party;
- (d) Information disclosed to a party by a third party who is not subject to any confidentiality restriction.
- (e) Information that is required to be disclosed by law or under court order or by the applicable regulations or policies of any regulatory/statutory agency of competent jurisdiction or any stock exchange.

The parties also agree that, subject to the aforesaid clause, they will, wherever legally permissible, inform each other prior to releasing any press statements or other publicity regarding the MoU or the transactions contemplated by this MoU.

Both parties agree and bind themselves to the fact that all or any of the information, which is property of the other party, shall be treated as confidential and no party shall disclose the said information without the prior approval of other in writing.

The provisions of this Clause herein above pertaining to the said confidential information shall survive the termination of the MoU for a period of 1 year from the date of such termination.

11. COMPENSATION

Unless otherwise agreed upon, neither party shall be under an obligation to compensate the other for any work undertaken or for any expenses incurred in relation to this MoU or in connection with any negotiations or activities prior to entering into legally binding definitive agreements and all such costs and expenses shall be borne by the respective party incurring them.

On a project-specific basis, ITDC and AUH will work towards developing appropriate fee sharing mechanisms on capacity building/ training assignments jointly undertaken.

12. AMENDMENTS AND WAIVERS

No amendment in this MoU shall be valid or binding unless set forth in writing and duly executed by the parties to this MoU. No waiver of any breach of any provision of this MoU shall be effective or binding unless made in writing and signed by the party purporting to give such waiver and unless otherwise provided in the written waiver, shall be limited to the specific breach waived.



13. TERMINATION

Both Parties confirm that they are competent to enter into such a MoU under their respective laws of Corporate/States/Country. This MoU shall be effective as on the date of execution and shall continue in full force unless terminated.

Either Party may terminate this MoU on the happening of the following events:

- i) Due to breach of terms agreed to in this MoU by other party. However, the party aggrieved by the breach shall give written notice to other party to this MoU indicating that the MoU shall be terminated not earlier than 30 days from the date of the receipt of the notice if the breach is not cured.
- ii) Without breach by giving 60 days' notice in writing to the other party
- iii) In the event of any party going into liquidation/ bankruptcy/ winding up or such similar events, the MoU shall stand terminated with immediate effect.
- iv) In the event of termination by either party it is made clear that entire duration of the programme/ certification for the enrolled students will be completed thereby not disrupting their admission and teaching/learning schedule as mentioned in this MOU

14. EXCLUSIVITY

This Agreement shall be on a non - exclusive basis.

15. INDEMNITY

Both parties agree to indemnify and keep indemnified individually, fully and promptly, the other party and/or its employees from and against all costs, claims, demands, liabilities, expenses, direct damages or losses arising out of or in connection with the indemnifying party's breach or gross negligence or wilful default of the terms of this MoU and its annexes or arising as a result of breach of confidentiality and intellectual property provisions of this MoU. Indirect damages such as but not limited to loss of contracts are excluded from this liability. Liability for damages occurred for reasons other than those mentioned in this clause are excluded.

16. DISPUTE RESOLUTION

In the unlikely case of differences/disputes arising out of this MoU, the parties agree to find an amicable solution within 30 days of the date of dispute notified by either party to the other.

Any dispute which is not settled shall be referred to arbitration in accordance with the provisions of the Arbitration & Conciliation Act 1996 (amended from time to time) to the Chairman Managing Director for appointment of sole arbitrator. The sole arbitrator, so appointed, shall not have any direct or indirect or any past or present relationship or interest in any of the parties.

The arbitral proceedings shall be held in Delhi.



17. SEVERABILITY

If any provision of this MoU or the application thereof to any person or circumstance shall be invalid or unenforceable to any extent, the remainder of this MoU and the application of such provision to persons or circumstances other than those as to which it is held invalid or unenforceable, shall be valid and enforceable to the fullest extent permitted by law. The parties to this MoU will undertake all necessary steps and actions to replace the ineffective provision by an effective provision which comes as close as possible to the purpose of the ineffective provision.

18. STATUTORY COMPLIANCES

ITDC and AUH agree that all services rendered and operations conducted pursuant to this MoU shall be in compliance with all legislations, statutes, ordinances, regulations, administrative rulings or requirements of law.

19. MODIFICATION

The parties to this MoU may, by mutual consent, add modify, amend, delete, review or revise any term (s) and condition (s) of this Agreement, provided that any such modification, amendment, deletion, review or revision shall be carried out in writing.

20. NOTICES

Any notice or other writing required or permitted to be given hereunder or for the purposes hereof to any party shall be sufficiently given if provided in English language and delivered personally or if transmitted by fax or other form of recorded communication tested prior to transmission to such party.

In the case of notice to, ITDC at:

For the attention of:

The Director (C&M)
ITDC, SCOPE Complex Core- 8
6th Floor, 7 Lodhi Road
New Delhi-110003
Phone No: +91-11-24360431
Fax no.: +91-11-24360233
Email: dircom@itdc.co.in

Radankh

[Signature]



In case of a notice to, AUH at:

The Registrar
Amity University Haryana
Amity Education Valley, Manesar
District- Gurugram, Haryana
Pin: 122413
Phone No: +91-124-2337015 (Extn. 4108)
Email: registrarauh@ggn.amity.edu

21. ASSIGNMENT

Neither party may assign or otherwise transfer this MoU, in whole or in part, without the prior written consent of the other party. Any purported assignment in violation of the preceding sentence will be void and of no effect. This MoU will be binding upon the parties' respective successors and permitted assigns.

22. BINDING OBLIGATIONS

This MoU is not intended to create any legally binding obligations on either institution but, rather, is intended to facilitate discussions regarding general areas of cooperation. Nothing mentioned in this MoU shall deem to constitute partnership between the signing Universities appointing one party as an agent of the other.

23. RATIFICATION

This MOU shall require the ratification of the competent academic / executive body of both the parties.

24. REPRESENTATION AND WARRANTIES

Each party represents and warrants to the other party as of the date of the execution of this MoU, that:

- i. It has all requisite power and authority to execute, deliver and perform this MoU and the terms and conditions contained herein.
- ii. This MoU has been validly executed and delivered and constitutes a legal, valid and binding obligation of such party.
- iii. The execution, delivery and performance of this MoU does not in any way conflict or violate any provision of law, rule, judgment, order or any other contract applicable to such party.
- iv. It has no outstanding commitments, liabilities or obligations, contractual or otherwise, which would in any material respect conflict with or impede its ability and right to enter into this MoU or fulfil any and all of its obligations hereunder, or to conduct the business contemplated hereby.



- v. It is not subject to any existing, pending or threatened litigation or other proceeding which could have a material adverse effect on its ability to fulfil its undertakings and obligations in terms of this MoU.
- vi. The above representations and warranties shall be continuing and deemed to be repeated as long as this MOU is in force

25. GOVERNING LAW AND JURISDICTION

This MoU shall be governed by laws of India and subject to the provisions of clause 15 above, courts of New Delhi shall have the exclusive jurisdiction to try any dispute arising under this MoU.

Signed by authorized signatories of parties.

Amity University Haryana
Amity Education Valley, Manesar,
Gurugram

India Tourism Development Corporation
Scope Complex, Lodhi road
New Delhi

Place:
New Delhi

Witnesses:

1) Dr. Bhairu Charya
25/10/18
2) Bhavane

1) Anita Parnal ..
2) Deep

MEMORANDUM OF UNDERSTANDING

ENTERED INTO BY AND BETWEEN

BSK LEGAL

AND

**AMITY LAW SCHOOL,
AMITY UNIVERSITY HARYANA**

PREAMBLE

This Memorandum of Understanding (MOU) is entered into by and between '**BSK Legal**', with its corporate headquarter located at Ground, D-26, Lower Jung Pura, Jung Pura Extension, New Delhi, 110014, represented through [REDACTED] and **Amity Law School, Amity University Haryana** (hereinafter referred to as "Amity Law School"), with registered address at Amity University Haryana, Amity Education Valley, Manesar, Gurugram, Haryana - 122413, represented through its Director/Head of Institution. BSK Legal and Amity Law School are referred collectively as 'Parties'.

1. Background.

BSK Legal is one of India's leading law firms having its office at New Delhi. The Firm has an all India presence through its alliance with local counsels at different locations from all States and Union Territories of India. Being a full-service Law Firm, it is capable of providing legal services on all aspects of clients' business. The Firm's domestic and international clients include leading private and public listed Indian companies, various Government owned undertakings, leading IT Companies, banks and financial institutions, insurance companies, multinational companies and other foreign entities. The Firm has a strong litigation department providing representation in the trial Courts, Consumer Courts, Company Courts, the Competition Commission, Competition Appellate Tribunal, Customs, Excise and Gold (Control) Appellate Tribunal, all High Courts and the Supreme Court of India. The litigation team has considerable experience in diverse areas such as criminal, consumer, writ, commercial and other civil matters. BSK Legal also represents its clients in arbitration proceedings.

Amity University Haryana is one of the most reputed private universities of the country. Its Law School has been ranked as one of the top Private Law School of the country. It is a testament to the work done by the University in imparting legal education through numerous ways, including co-curricular activities like organizing yearly Moot Court Competitions, Workshops, Seminars, Conferences, etc.

Parties want to establish collaboration, so that they get benefit of their expertise fields, in order to promote interaction between them in mutually beneficial areas of existing and upcoming Laws and other areas identified and consented by them.

2. Purpose

The purpose of this MOU is to enumerate and broadly describe the type of activities which will be undertaken as a result of the collaboration between the Parties and to demarcate the duties and responsibilities of both the Parties, so that they can work amicably and mutually. The Parties desire to work together in future for their mutual benefit, to foster a collaborative framework and impart legal education in a better way, which could benefit law students.

The above goals will be accomplished by undertaking the following activities:

- a. BSK Legal will impart at least one Expert Lecture per Academic Semester for students at University campus, on a Topic mutually consented by the Parties.
- b. BSK Legal will impart Summer Internship/Live Projects to minimum 10 and maximum 20 students of Amity Law School every year mutually selected by the Parties.
- c. BSK Legal will provide Final Placement to Amity Law School students depending upon the vacancies, eligibility criteria and other selection parameters of its Firm.
- d. Parties will work towards increasing employability of Amity Law School students by providing management, technical and soft skills training to them.
- e. BSK Legal will assist Amity Law School to align the industry requirements into its course curriculum.
- f. BSK Legal will associate with Amity Law School in the Moot Courts and other events organized by Amity Law School.
- g. Parties will conceptualize research projects to be executed in collaboration on need basis.







3. Scope

This MOU sets forth the intentions of the Parties for collaboration, cooperation and interaction and does not create any legally binding commitments. If the Parties later agree to undertake specific joint projects with legally binding obligations, they will develop a separate Written Agreement for that purpose, setting out each party's rights and duties under the said Agreement with a clause mentioning the place and forum for 'dispute redressal'.

4. Duration

This MOU shall become effective upon signature by the authorized persons of the Parties, and shall remain in effect for 3 years from the date of signing of the MOU; until modified or terminated by any one of the Parties, before giving 30 days prior notice to either Party. This MOU may be modified only by mutual consent of the authorized persons of both the Parties. This MOU can't be terminated, or modified, during the organization of any Event.

5. Settlement of Disputes

In the event of a dispute, controversy or claim arising out of or relating to this Memorandum of Understanding, or the breach, termination, or invalidity thereof, the Parties shall use their best efforts to settle promptly such dispute through direct negotiation.

6. Other Terms

- a. The Parties, their representatives, and/or assignees, following the execution of this MOU, desire to maintain close contacts with each other to achieve the goals and objectives of and to develop the ideas acknowledged in this MOU.
- b. The Parties hereby agree to designate a representative from its side who will be the primary point of contact on behalf of that Party.







- c. Any expenses incurred by the Parties for the purpose of this MOU shall be agreed upon and shall be borne as per mutual understanding.
- d. All information which has been disclosed to or obtained by either Party at any time during the implementation of this MOU, is confidential information.
- e. The Parties agree to take all reasonable steps to ensure the successful completion of the collaboration and co-operate with each other in duly carrying out the obligation agreed upon.
- f. The Parties hereby agree that they are not bound exclusively by this MOU and are at liberty to enter into any separate agreements or arrangements with any third party without reference to the other Party.

The Parties to this Memorandum of Understanding hereby confirm their agreement to its terms by the following signatures:

**BSK Legal
Haryana**



Date 10 June 2021

Amity Law School



Maj Gen P K Sharma(Retd)
Professor & Director, ALS
Dean Faculty of Law

Date 10 June 2021

Amity University



Prof. Dr. Padmakali Banerjee
Pro Vice Chancellor
Amity University Haryana

Date 10 June 2021

MEMORANDUM OF UNDERSTANDING

BETWEEN

Amity University Haryana, Gurugram

AND

VFN Group



Mansur

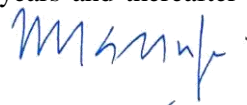
This Memorandum of Understanding made between Amity University Haryana, hereafter called AUH, located at Amity Education Valley, Manesar, Gurugram which is a multidisciplinary University committed to academic excellence, innovation and research AND VFN Group, whose corporate headquarter is located at A-55/56, Madhu Vihar, Indraprastha Extension, Delhi, 110092.

BOTH PARTIES HEREBY INTEND TO ASSOCIATE IN BELOW ACTIVITIES

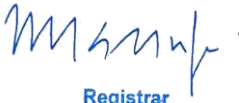

1. To promote interaction between VFN Group and Amity University- Haryana in mutually beneficial areas of upcoming technologies identified and consented by both parties.
2. To conceptualize research projects to be executed in collaboration on need basis
3. Imparting expert lectures for students at campus consented by both parties
4. Imparting Summer Internship/Live Projects to minimum 15 students and maximum 25 students every year or mutually agreed upon by both parties
5. Provide Final Placement to students depending upon the eligibility criteria and other Selection Parameters
6. Increase employability by providing management, technical and soft skills training
7. Work with education bodies of university to align the industry requirements into the course curriculum

NOW THEREFOR THE PARTIES HEREBY ACKNOWLEDGE AND AGREE AS FOLLOWS:

1. This MOU is for collaboration between both parties, for mutual benefit, to enhance the quality of the educational experience of students of the partner and for the specific purposes.
2. The parties, their representatives, and/or assignees, following the execution of this MOU, desire to maintain close contacts with each other to achieve the goals and objectives of and to develop the ideas acknowledged in this MOU.
3. Both parties hereby agree to designate a representative from its side who will be the primary point of contact on behalf of that party.
4. Any expenses incurred by the parties for the purpose of this MOU shall be agreed upon and shall be borne as per the mutual understanding.
5. All information which has been disclosed to or obtained by either party at any time during the implementation of this MOU, is confidential information. For this purpose, the parties agree to sign this MOU.
6. Both parties agree to take all reasonable steps to ensure the successful completion of the collaboration and co-operate with each other in duly carrying out the obligation agreed upon.
7. The parties hereby agree that they are not bound exclusively by this MOU and are at liberty to enter into any separate agreements or arrangements with any third party without reference to the other party.
8. While both VFN Group and Amity University Haryana look forward for a long-term relationship turning into win-win approach for both parties, we enter into this MOU for an initial term of Three (3) years and thereafter review and renew the MOU every year on mutually agreed terms.



The Parties to this Memorandum of Understanding hereby confirm their agreement to its terms by the following signatures:

<p>Signed on behalf of: Amity University Haryana, Gurugram</p>  <p>Registrar Amity University Haryana Manesar, Gurgaon 122413</p> <p>Dr. Ravi Manuja Registrar Date: 07 June 2021</p> 	<p>Signed on behalf of: VFN Group,</p> <p>Name and Designation Date:</p>
<p>Witness:</p> <p>1.</p> <p>2.</p> <p>Date:</p>	<p>Witness:</p> <p>1.</p> <p>2.</p> <p>Date:</p>

MEMORANDUM OF UNDERSTANDING

BETWEEN

Amity University Haryana, Gurugram

AND

UAS International & UAS International Holidays, A Unit of
United Accrual Services Pvt. Ltd.




Amity University Haryana
Gurgaon
122413
Manesar

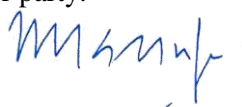
This Memorandum of Understanding made between Amity University Haryana, hereafter called AUH, located at Amity Education Valley, Manesar, Gurugram which is a multidisciplinary University committed to academic excellence, innovation and research AND UAS International & UAS International Holidays, A Unit of United Accrual Services Pvt. Ltd., whose corporate headquarter is located at 126 unit number Vipul agora mall, Mehrauli-Gurgaon Rd, Sector 28, Gurugram, Haryana 122001

BOTH PARTIES HEREBY INTEND TO ASSOCIATE IN BELOW ACTIVITIES

1. To promote interaction between UAS International & UAS International Holidays and Amity University- Haryana in mutually beneficial areas of upcoming technologies identified and consented by both parties
2. To conceptualize research projects to be executed in collaboration on need basis
3. Imparting minimum One expert lecture per semester for students at campus consented by both parties
4. Increase employability by providing management, technical and soft skills training
5. Imparting Summer Internship/Live Projects to minimum 25 students and maximum 50 students every year or mutually agreed upon by both parties
6. Provide Final Placement to students depending upon the eligibility criteria and other Selection Parameters
7. Work with education bodies of university to align the industry requirements into the course curriculum



NOW THEREFOR THE PARTIES HEREBY ACKNOWLEDGE AND AGREE AS FOLLOWS:

1. This MOU is for collaboration between both parties, for mutual benefit, to enhance the quality of the educational experience of students of the partner and for the specific purposes.
2. The parties, their representatives, and/or assignees, following the execution of this MOU, desire to maintain close contacts with each other to achieve the goals and objectives of and to develop the ideas acknowledged in this MOU.
3. Both parties hereby agree to designate a representative from its side who will be the primary point of contact on behalf of that party.
4. Any expenses incurred by the parties for the purpose of this MOU shall be agreed upon and shall be borne as per the mutual understanding.
5. All information which has been disclosed to or obtained by either party at any time during the implementation of this MOU, is confidential information. For this purpose, the parties agree to sign this MOU.
6. Both parties agree to take all reasonable steps to ensure the successful completion of the collaboration and co-operate with each other in duly carrying out the obligation agreed upon.
7. The parties hereby agree that they are not bound exclusively by this MOU and are at liberty to enter into any separate agreements or arrangements with any third party without reference to the other party.



8. While both UAS International & UAS International Holidays and Amity University Haryana look forward for a long-term relationship turning into win-win approach for both parties, we enter into this MOU for an initial term of Three (3) years and thereafter review and renew the MOU every year on mutually agreed terms.

The Parties to this Memorandum of Understanding hereby confirm their agreement to its terms by the following signatures:

<p>Signed on behalf of: Amity University Haryana, Gurugram</p> <p></p> <p>Registrar Amity University Haryana Manesar, Gurugram-122413</p> <p>Dr. Ravi Manuja Registrar Date: 07 June 2021</p> <p></p>	<p>Signed on behalf of: UAS International & UAS International Holidays- A Unit of United Accrual Services Pvt. Ltd.,</p> <p>Name and Designation Date:</p>
<p>Witness:</p> <p>1.</p> <p>2.</p> <p>Date:</p>	<p>Witness:</p> <p>1.</p> <p>2.</p> <p>Date:</p>

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

AMITY UNIVERSITY GURGAON

AND

NATIONAL SKILL DEVELOPMENT CORPORATION (NSDC)

For

Introducing Skill Based Training in Institutes of Amity University Gurgaon.





This **Memorandum of Understanding (MoU)** is made on the 5th Day of February of the year 2015.

BY AND BETWEEN

National Skill Development Corporation a Company incorporated under the Companies Act, 1956 having its registered office at A-Block, Clarion Collection, Shaheed Jeet Singh Marg, New Delhi – 110016 (hereinafter referred to as “**NSDC**”) which expression shall unless repugnant to the context thereof shall remain and include its successors, legal representatives and permitted assigns, on the **FIRST PART**.

AND

Amity University Gurgaon represented by the **Registrar**, Amity University Gurgaon (hereinafter referred to as “**AUG**” which expression shall unless repugnant to the context or meaning thereof, include its successor in office and permitted assigns) on the **SECOND PART**

Whereas NSDC and AUG have desired to affirm a joint commitment to Introduce Skill based Training Programmes.

I. PREAMBLE / BACKGROUND

The NSDC was set up as part of a National Skill Development mission to fulfil the growing need in India for skilled manpower across sectors and narrow the existing gap between the demand and supply of skills. It develops appropriate models to enhance, support and coordinate private sector initiatives.

Amity University Gurgaon is a research and innovation driven University making a difference in the lives of academic aspirants. The university is built on a foundation which embodies attributes that have made Amity institutions world-class over the last two decades. With each passing year, Amity has instituted global standards in education, training and research with state of the art infrastructure and the latest teaching methodologies.

II. PURPOSE

1. AUG is keen to introduce Skill based Courses at the University. These courses will be introduced to the students from the beginning of academic session 2015.
2. The Skill based programmes will be offered in the following modes:
 - (a) As open electives for the students of AUG
 - (b) As certificate and diploma courses to Industry participants and aspiring students
3. The students will be given a choice to select one or more Skill based course from the identified sectors.
4. With mutual understanding between AUG and NSDC, one or more sectors per institution will be introduced initially. The detailed list of the sectors and job roles are attached as **Annexure -I**.
5. Before the commencement of every academic year, AUG will review with NSDC and consider introducing new sectors and courses as per the demand of the industry.



III. GENERAL PROVISIONS

1. This Memorandum will set up general conditions for cooperation in Skill Based Training in Institutions of AUG that the Parties intend to use as a framework in their cooperation.
2. The cooperation directions will be defined collectively in the course of negotiations. The Parties through mutual effort will try to establish long term and beneficial cooperation.


IV. SCOPE OF ACTIVITIES

Targeting the above goals, when implementing cooperation in Skill Based Training the Parties will direct their efforts towards:

1. Efficient and practical application of experience gained through cooperation in the Skill Based Training;
2. Enhancement of direct links between University, NSDC and NSDC approved Sector Skill Councils to promote and enhance Skill Based Training;
3. Introduction of Skill based courses from the identified sectors.
4. Review and introduction of new Skill based courses as per the demand of the industry under other vocations.
5. Implementation of cooperation programmes and projects through NSDC approved Sector Skill Council in Skill Based Training;

V. IMPLEMENTATION OF THE MEMORANDUM

In order to ensure the implementation of this Memorandum, the Parties will create a "Skill Based Training Committee"(SBTC) which will be responsible for:

1. Discussion of the progress of cooperation in Skill based Training;
 2. Preparation and coordination of cooperation plans amongst the Parties;
 3. Coordination of communication with NSDC approved Sector Skill Councils for cooperation in Skill based Training;
 4. Discussion of other issues pertaining to the implementation of this Memorandum.
 5. Such other matters as may be decided by and between the parties.
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VI. ROLE AND RESPONSIBILITIES OF UNIVERSITY

AUG will identify and provide the list of Institutions to consider introduction of skill based training as per **Annexure - II**.

1. The Institutions that are desirous of adopting the scheme will provide the required infrastructure for the delivery of courses in the Institutes which includes existing class rooms and computer labs. However, in certain Institutes where space could be a constraint, AUG will install labs in Porta-cabins which will be used for the practical sessions, on mutually agreed terms and conditions as agreed by the participating Institution.
2. AUG will provide teachers and trainers to deliver the skill based course. The trainers will have to be trained and certified by Sector Skill Councils prior to delivering the course
3. AUG will ensure to streamline the introduction of Skill based courses in and with the scheme of studies.
4. AUG will create awareness to promote and encourage enrolment in skill based courses. This activity will include a press release by AUG, sharing information on its website, mass e-mailing to students and actively promoting the engagement on other social media platforms, as and when required.
5. Involvement of Staff and Administration to hold focussed group discussions and ensure their total involvement and commitment to the project with the assistance of NSDC.
6. Share the records and other details related to student enrolment and certification to NSDC pertaining to skill based courses as and when required by NSDC.
7. AUG will be responsible for curriculum and align it with the Qualification Pack and National Occupational Standards. This will constitute the relevant Courses in the relevant programmes and other curriculum

VII. ROLE AND RESPONSIBILITIES OF NSDC

1. Identification of Sectors and Job roles for students – NSDC will identify and share the list of Sectors and Job roles as appropriate with the University. Only level 4 and above Qualification Packs will be participating under the project.
2. NSDC along with its Sector Skill Councils will take the responsibility of assessments and certification according to the standards and processes of NSDC and Sector Skill Councils.
3. NSDC along with its Sector Skill Councils will ensure to organize for the assessment of skills and will issue a joint certification. The students will be continuously evaluated by the teacher(s) and Sector Skill councils. Attendance requirements as per the University Ordinances will be monitored by the concerned Institution.
4. NSDC along with its Sector Skill councils will drive all aspects and continuous industry interface, identifying local industries who will actively engage to help the delivery of the training and placement of students into internships/jobs.
5. It is understood that NSDC would discharge all or any of the above activities either itself or through NSDC approved Sector Skill Council(s).



VIII. JOINT ROLES AND RESPONSIBILITIES OF UNIVERSITY AND NSDC

1. NSDC along with its sector skill councils and AUG will select the sectors and job roles that will be available for student to undertake.
2. NSDC through its Sector Skill Councils will provide question bank to AUG to set the theory papers as per the norms of the university. The skill assessment will be jointly conducted by designated assessors of NSDC (either itself or through NSDC approved Sector Skill Council). Every student will be awarded a joint certificate on successfully attaining pass marks in the assessment as per the guidelines issued by AUG and NSDC. The joint certificate will be issued by AUG in association with NSDC (either itself and/or through NSDC approved Sector Skill Council).
3. Fee of the Courses will be mutually decided by AUG and NSDC in consultation with NSDC Approved Sector Skill Councils.
4. Both Parties will establish procedures to facilitate regular contact at the executive and operational levels to discuss issues arising in relation to the Project.
5. Both Parties constituted under this MoU will hold monthly meetings, between senior officials to discuss the coordination of matters relevant to the operation of this MoU.
6. It is understood that NSDC and AUG would discharge all or any of the above activities either itself or through NSDC approved Sector Skill Council(s)

IX. PROJECT MANAGEMENT TEAM

1. AUG will appoint a nodal officer in each Institution to facilitate day to day activities for the successful delivery of the skill based courses. The name and contact details of the same will be shared with NSDC team before the commencement of the project.
2. NSDC (either itself or through its approved Sector Skill Council) will appoint a Coordinator, who would be coordinating with Trainers, monitor training, and liaison with all stake holders. The Project Management Team will be based out of Amity University Gurgaon campus.

X. MONITORING

1. Implementation of the MoU will be jointly monitored by AUG and NSDC.

XI. MISCELLANEOUS PROVISIONS

1. The Memorandum of Understanding (MoU) as outlined in this document is not intended to be a legally binding document. Rather, it is meant to describe the nature and cooperative intentions of AUG and NSDC to suggest guidelines for cooperation. Nothing, therefore, shall diminish the full autonomy of either party, nor may any constraints be imposed by either upon the other, and nothing in this Agreement shall be deemed to create a partnership, joint venture, or agency relationship between the parties.
2. Any other matter not included in this MoU which is necessary for the smooth functioning of the Scheme shall be finalized among AUG and NSDC on mutual terms and conditions.
3. The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is allowed only, after seeking explicit prior permission in writing by either party.

